

2022-2025 STRATEJİK PLANI



Ejder Ski Centers Inc. As a destination authority on the Palandöken Mountains, it will examine the topics of participation, waste, leadership and communication, transportation and energy within the scope of 2022-2025 plans.



PARTICIPATION

It aims to involve stakeholders in all processes on Palandöken.

Target 1.A. : By the end of 2022, 10 stakeholders should have been included in the Destination Committee.

Target 1.B. : At the end of 2022, at least 2 environmental clean-ups should be organized with stakeholders.

WASTE



It aims to spread waste management in the destination.

Target 2.A. : At the end of 2022, at least 3 hotels at the destination and at the end of 2023

management plan must be completed.



LEADERSHIP AND COMMUNICATION

It aims to meet the pioneering need of the destination and to strengthen its healthy communication.

Target 3.A. : Ejder3200 should lead every useful organization in the destination and be a tool for healthy communication.



TRANSPORT

It aims to reduce the amount of carbon footprint.

Target 4.A. : Electric public transportation network should be added to the development plans and investment plans of the destination and implemented.

Target 4.B. : Public transportation and cycling should be encouraged.



ENERGY

It aims for the destination to use renewable energy sources and meet its own energy.

Target 5.B. : By the end of 2025, solar power plants with a capacity of 5 Mega Watts should be supplied to the destination.



HER GÜN
DAHA İYİ BİR
DÜNYA İÇİN

Learning How Do We Develop Our Ecosystem?

"More stakeholders, more goals,
more results"

We believe that this is the point of view of Palandöken that will finalize its aims and objectives as quickly as possible.

Our audience:

Hotels of the region, stakeholder institutions, development agencies and administrations, universities and municipalities lay the foundations of our audience, which has a share in the process.

forms.

Our method:

Every month, we "step every square meter" of the entire destination through our nature watchers. With its motto, we explore and prepare an environment for you to discover.

Evaluation Our method:

How does our target table
We determine its progress through the regular "Destination Committee Meeting" held every month.

Our goal:

It is aimed that Palandöken will meet its own energy, manage its wastes and recognize the entire flora-fauna structure in 2025.

Our platform:

You can access the entire process from www.ejder3200.com web address, surdurulüdülik@ejder3200.com e-mail address and social media accounts. we are publishing.

Our Resource Network:

Universities and our company archive, the most scientific and physical constitute our important resources.